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UNITED STATES

**DEADLINE**  
~~**12 AUG 2010**~~

**DEADLINE EXTENDED!**  
**POSTMARK BY 31 AUG 2010**



**GET PUBLISHED!** Innovative letterhead and logo design can make the difference for a business, service, or product. Design that gets noticed results in continued recognition and future business. Rockport Publishers would like to celebrate your inspired graphic design work in our newest volume featuring the best in the business: *Letterhead + Logo Design 12*.

**NO ENTRY FEES!** Send your most innovative letterheads and logos for consideration. Selected pieces will be featured in *Letterhead + Logo Design 12*, a full-color, 240-page, 9 x 11-inch hardcover book full of great design. Slated for publication in the fall of 2011, this volume will present creative, cutting-edge letterhead and logo designs created for clients large and small.



# LETTERHEAD + LOGO DESIGN TWELVE

## CALL FOR ENTRIES

~~DEADLINE  
12 AUG 2010~~

**DEADLINE EXTENDED!  
POSTMARK BY 31 AUG 2010**

Please **postmark** your entries by this date.

# 1

## What's eligible

Any letterhead or logo created within the **last two years**.  
Designs that have been published in other Rockport books are **not** eligible.

# 2

## How to enter

**There is no entry fee**, and you may **submit as many entries as you like**.  
We cannot provide free copies of the book to those whose work is chosen.  
However, we do offer a **50% discount** on copies of the book.

# 3

## What to send

Electronic submissions will **not** be accepted, and entries **won't** be returned.

### Logos

Print each logo approximately 1½" square,  
centered on a letter-sized sheet.

### Letterhead

Send two samples.

# 4

## Entry & rights

**Send one copy of this form for each entry.**

The information you provide will be used to contact you if your submissions are selected. Incomplete or illegible forms will be disqualified.

**This entry is:**  LOGO  LETTERHEAD

**GRANT OF RIGHTS:** The undersigned hereby grants to Rockport Publishers the right to reproduce in any size the work identified below in its forthcoming book tentatively titled *Letterhead + Logo Design 12* in all editions, revisions and the reprintings of the Book, and promotional and instructional materials thereto; in all known or hereafter invented media which makes the Book available in visual form for reading, and as a contribution to other collective works in all such media. The undersigned hereby confirms that (1) any and all information attached hereto is correct, (2) the undersigned is either the sole owner of all rights to the work (and to any and all photographs, samples, and transparencies of the work being submitted) or has been authorized by the owner(s) of such rights to grant the rights herein granted and (3) the publication of the work will not violate the rights of any third party. The undersigned agrees that (1) the undersigned will not receive any direct financial compensation from Rockport for granting these rights herein, but has and will receive as good and valuable consideration for granting these rights the promotional value of having the work included in the Book, (2) materials submitted will not be returned, (3) the undersigned shall not hold Rockport Publishers responsible for the safekeeping of any materials in Rockport's possession, and (4) Rockport Publishers is under no obligation to include the above-mentioned work in the Book or to publish the Book itself. We also agree that Rockport Publishers is entitled to rely for permission on a facsimile of this original. »

CLIENT

TELL US WHY  
THIS IS A  
GOOD SOLUTION

DESIGN FIRM

CONTACT NAME

STREET ADDRESS

CITY / STATE / ZIP

EMAIL ADDRESS

WEBSITE

PHONE NUMBER

SIGNATURE  
& DATE

# 5

## Where to send it

**L+L TWELVE**  
c/o Oxide Design Co.  
3916 Farnam St.  
Omaha, NE 68131  
(402) 344-0168

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## Questions

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